

Impact Report

2022 – 2023



Quebec
Breast Cancer
Foundation



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The Foundation

Mission

We aim to improve the survival rate and quality of life of breast cancer patients and to raise awareness among all communities and groups concerned, from now on called,

"Allies for breast health."

Vision

Day in and day out,
we are driven by the
same vision:

**a future without
breast cancer.**

Values

Compassion

Integrity

Innovation

Impact

Our areas of expertise



RESEARCH & INNOVATION

COMMUNITY SUPPORT

EDUCATION AND AWARENESS

ADVOCACY



More than a foundation

Through research and innovation, community support, education, awareness building, and advocacy, the Foundation remains **the #1 ally** for patients and their loved ones at every stage of the disease.

Quebecers with breast cancer, their loved ones and the **7,000** new people diagnosed each year have been at the heart of our mission **for over 29 years.**

Message from the Chairwoman of the Board, Vanessa Coiteux



Despite a challenging economic environment marked by inflation, uncertainty and the soaring cost of living, Quebecers have been generous and have rallied around the fight against breast cancer once again.

— Vanessa Coiteux,
Chairwoman of the Board

Our 2022-2023 Impact Report shows a year rich in achievements, focused on improving support for breast cancer patients, supporting scientific research as well as mutual aid organizations.

Results at a glance

Over the past year, the Quebec Breast Cancer Foundation invested more than \$3.3 million in support, research and awareness building, thanks to the involvement of thousands of donors and partners from all over, as well as many community organizations. Despite an economic environment marked by inflation, uncertainty and the soaring cost of living, Quebecers were generous and once again rallied around the fight against breast cancer. This constant support, in all circumstances, is very touching.

Thank you for your solidarity. Thanks also to the Foundation team. The results of this report are the fruit of a true team effort.

Progress we're building on

On the scientific front, significant progress is being made, such as the Cancer Research Network's biobank, which we have been funding for over 10 years, and which will enable us year after year to better direct treatments according to each patient's profile. This progress is a source of hope.

On an organizational and social level, however, the situation is sometimes difficult. In Quebec, only breast cancer has a universal screening program, but the participation rate is around 60%; there is also a lack of knowledge among young women about breast cancer, who are too often diagnosed late with cancers that are already advanced. This demonstrates the relevance of our education, awareness-building and information initiatives and the need to keep them up.

Redistribution of investments

Historically, about two thirds of the Foundation's investments were earmarked to support research, while a third was earmarked for support of patients and for education and prevention initiatives. We are gradually moving towards a fifty-fifty split between research with continued hope for a cure and the support of patients and related organizations. Our aim is to increase our fundraising to continuously back research and direct additional resources towards the development of support measures.

Living better with illness

With advances in screening, improved treatments and more advanced medication, an increasing number of people are succeeding in getting through the illness while continuing certain activities. It is important to be there for them right from their first steps on their road to recovery and to support them during and after the illness. Our aim is to improve their quality of life every step of the way.

To this end, the Foundation offers psychosocial support services, including access to our social workers as well as our support and information line.

We are committed to continuing on this path and we want to expand access to a full range of services, from psychological support to kinesiology, sexology and nutrition. These elements support wellness and healing, and we want to be there for patients.

Your donation stays in Quebec

Donating to the Quebec Breast Cancer Foundation is a generous gesture with several dimensions. What's more, 100% of donations are reinvested here in Quebec to support research, thus contributing to the ecosystem as a whole, helping local people and their loved ones cope, and supporting a network of mutual aid organizations in every region.

Thanks to you, we've been saving lives together for nearly 30 years. Thank you.



Vanessa Coiteux,
Chairwoman of the Board

Message from President and CEO Karine Iseult-Ippersiel



We also work with our partners to strengthen the solidarity ecosystem around breast cancer patients to enhance their quality of life on their journey with the disease.

— Karine Iseult-Ippersiel,
President and CEO

The year 2022-2023 was spent in the field, with breast cancer patients, with the organizations that support them, and with scientists and researchers who are pushing new boundaries beyond the limits of knowledge to provide better care.

Regional tour

Over the course of the year, we travelled to various regions of Quebec to meet with local organizations, pivot nurses and patient groups. In four months, we travelled over 12,000 km across Quebec to meet the patients at the heart of our mission.

This journey has shown us that, in the field, services are not always up to par.

Our rich exchanges with the people we met will guide our actions over the coming years. Among other things, we learned that breast cancer patients want more support to improve their quality of life during and after their cancer, but also that delays in obtaining services vary from region to region. In fact, it was these discussions that informed our thinking about how to distribute the money raised.

Strengthening the solidarity ecosystem

We also work with our partners to strengthen the solidarity ecosystem for patients in order to enhance their quality of life in their journey with the disease.

We take the time to meet the people who love them or work with them. Spouses, mothers, fathers, sisters, brothers, children and friends. We also meet with employers who are increasingly aware of the need for customized adaptations of tasks and organization of work to facilitate treatment and ensure a successful recovery. There are many allies on the road to recovery, and we want to continue to mobilize them so that together, we can offer growing support for those who need it.

Encouraging progress, while challenges remain

For people living with breast cancer, the road ahead holds both progress and disappointments in terms of quality of life.

Over the past year, the announcement of a project to coordinate cancer investigations in the 28 centres with an oncology program will enable the creation of investigation centres, with the aim of reducing the time it takes to obtain a cancer diagnosis and better coordinating the continuum of care for patients.

This good news, however, clashes with the difficulties in accessing services. It is still difficult for some people, particularly those outside the Quebec breast cancer screening program, to obtain a reference for an imaging test.

From one region to another, the wait for a mammogram can range from 1 to over 30 weeks! In many regions, people might have to drive for hours to get to their examinations or treatments, and the transportation can be costly and stressful. The challenge of regional consistency and equity in access to care and services remains very real.

Health reform

We will be closely monitoring the implementation of the reform by Minister Christian Dubé. The Foundation participated in the works of certain committees, and we received a respectful and attentive welcome from the teams at the ministère de la Santé et des Services sociaux. We would like to underline this receptiveness.

Our approach is to take advantage of this access to relay the concerns and hopes of the people concerned and to pass on the concerns of the research community and community organizations who are our essential partners.

We also aim to keep abreast of all aspects having to do with innovation, treatment and care that can help people with breast cancer.

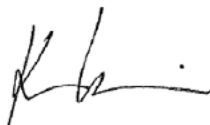
A support continuum

We emphasize the importance of support in the work we do. We want to make more room for peer helpers who have experienced the ups and downs of the healthcare journey. We want to better equip loved ones. When a woman is diagnosed with breast cancer, her challenge becomes that of the couple and the family, in a journey that has its share of taboos.

A patient lives with cancer before, during and long after it. Indeed, even after treatment, a breast cancer patient may still experience anxiety, side effects and fear of recurrence.

That's why there has to be a continuum of support. And that's why, once again this year, the foundation provided psychosocial support to those affected, and distributed close to \$400,000 in direct financial assistance to people who have run out of resources due to this illness. This, too, is part of our mission.

Thank you for supporting the Quebec Breast Cancer Foundation. Thank you for being there for all patients and their families



**Karine Iseult-Ippersiel,
President and CEO**

The Importance of Prevention and of Research

Interview with Caroline de Tonnancourt

Caroline de Tonnancourt, a 30-year National Bank employee, was diagnosed with invasive lobular carcinoma a year ago. Her experience has led her to realize the importance of raising awareness and discussing this disease openly, promoting regular screening and supporting research. Always ready to help others, she now wishes to share her experience as she is determined to encourage people to take care of their health and get tested.



CAROLINE DE TONNANCOURT

National Bank employee

"It comes out of nowhere. I had trouble believing that it could happen to me. The day before, I was in fantastic health, and the next day, I was sick. I fell into another category, that of sick people."

Thanks to medical advances and hormone treatments, Caroline was able to avoid chemotherapy and go into remission after two surgeries and 19 radiotherapy sessions. Her journey has strengthened her conviction that oncology research is the key to saving more lives.

"My success on this journey is largely attributable to the research. When I met the healthcare staff, their comfort and their reassurance brought a feeling of security. "

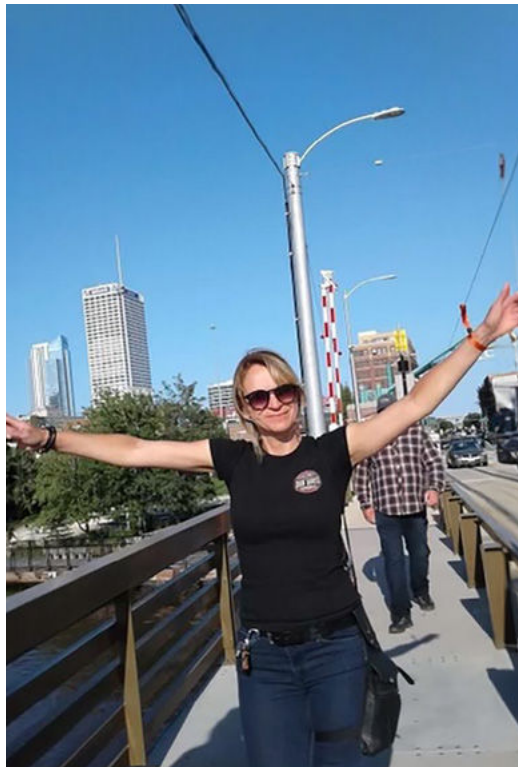
When she went to the breast clinic, Caroline received support from a skilled team at the Maisonneuve-Rosemont Hospital. She praises the quality of the care she received. The healthcare professionals she met also stressed the importance of research and its positive impact on the reassuring approach to patients.

"My doctor told me that there are always solutions, even in the most severe cases. This perspective brought me great comfort, knowing that the medical research continues to evolve to improve treatments and the chances of healing. "

Reading inspiring testimonials and a wealth of information on the Foundation's website helped Caroline to find an extra source of encouragement and answers to her questions. These resources also helped to keep her spirits up and stay positive on her journey.

Caroline also stresses the importance of a strong support system which can listen openly and show solidarity. It's this support that helps to get through the illness. She points out that this is also true in the workplace, and that it's a great advantage to be able to count on an employer and managers who are understanding and caring.

Caroline is convinced that awareness, medical research and community support are essential in the fight against breast cancer and in improving the lives of those affected by this disease. She firmly believes that we can contribute to a future where cancer is better understood and successfully fought through collective engagement.



"Despite the challenges and hardships I've encountered, I've managed to find the light at the end of this tunnel. It's been a real adventure, and I've been able to draw some positive aspects from it. I became aware of the importance of a healthy lifestyle and of balancing my professional life with my personal life for better health and well-being."

Ford Interview

Women at the Heart of it All

Interview with Julien Thibert

The partnership between Ford and the Quebec Breast Cancer Foundation came from the initiative of the dealers, whose commitment and enthusiasm is commendable. When the pandemic interrupted its activities, Ford was seeking a way to give back to Quebec society. This gave rise to the idea of supporting causes that touch its employees.

At Ford Canada, over 50% of employees are women. With more than a third of them affected in one way or another by this disease, a reality also experienced within the company, an association with the Quebec Breast Cancer Foundation was of profound significance for Ford.

"This partnership goes beyond the organization; it's a truly human-centred cause. Everyone has a mother, a sister, a niece, a daughter, a spouse, a friend, and so on. Since one woman in eight is diagnosed in her lifetime, that means that in our organization, we're going to know at least a few women who will be affected by breast cancer."

The partnership between Ford and the Foundation was thus formed naturally. This relationship is marked by a deep commitment on Ford's part to contribute to the Foundation's mission in many ways. In fact, its contribution goes far beyond the simple act of donating—no matter how significant—since Ford wants to make a real impact on a human level.

To support the Foundation, Ford organized a draw, whereby consumers were invited to participate by purchasing tickets. The partnership proved to be a resounding success, not only offering a prize and collecting donations, but also reinforcing the company's community involvement and social responsibility, while creating a synergy for Ford, its dealers and the breast cancer cause.

"Regardless of how Ford contributes in the future, we want to continue to do so because we feel it is essential. The cause is important, because it directly impacts our staff, our customers, our partners and the women we share our lives with."



Members of the Ford team and the Foundation team

Key Figures

1 woman in 8
will develop breast cancer
in her lifetime

2nd cause of death
by cancer among
Canadian women

632 members
in the virtual clinic

**133 psychosocial
support**
interventions

Yoga oncology
174 registered
288 yoga classes

144 calls
to the peer helper
phone line

Program
(From April 1, 2022,
to March 31, 2023)

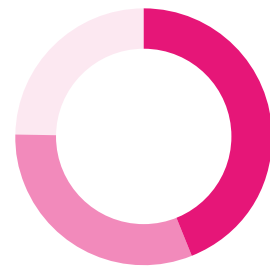
\$397,750
for 2022-2023

541 approved
applications

393 people
supported*

*A request can be submitted every 6 months, if necessary

**Distribution
of investments**



■ **RESEARCH**
43.9% (\$1.45M)

■ **SUPPORT**
31.4% (\$1.04M)

■ **EDUCATION
AND AWARENESS-BUILDING**
24.6% (\$815,000)



Making the Difference

Interview with Mitsou G  linas



"The greatest gifts of all are your stories."

Mitsou has been a volunteer spokesperson for the Quebec Breast Cancer Foundation for over 15 years, and her commitment has not wavered over the years. Continuing her commitment with heart, soul and passion, she can now bear witness to its positive impacts. In this regard, for her, nothing is more precious than the testimonies that women share with her, especially when they confide that they discovered their breast cancer after hearing the Foundation's advice about not hesitating to seek help if in doubt.

For her, all the messages she receives are concrete proof that awareness-building must continue. Each message, each story, reinforces her conviction that awareness building is done one person at a time, thus saving one life at a time.

Over the years, Mitsou has noticed that women are more and more open about their breast cancer story and that they are less and less stigmatized. She notes that the Foundation has

played a significant role in this paradigm shift, thanks to its approach, which draws on the strength and power of community. In so doing, a virtuous circle is set in motion, with more women aware of the issue, and more lives saved.

"The Foundation focuses its efforts on what's truly important."

Mitsou's deep commitment to the cause, combined with her love for the Foundation team encourage her to continue her involvement. She's convinced that, collectively, they can make a huge difference in the fight against cancer.

Over the past year, Mitsou has witnessed a real desire to focus resources on what matters most: service to the community, but also the deployment of efforts in a more targeted way. She emphasizes that the Foundation's focus on efficiency ensures maximum impact in pursuing its mission.

This year's regional tour, which brought us to meet people in the field, deeply touched Mitsou. For her, this approach of reaching out to people reflects the Foundation's fundamental values. Indeed, the Foundation aims to bring women and healthcare professionals together by taking the pulse of their lives. She also works with decision makers and government authorities to create relationships and bring about change, to make life easier for women, particularly in regions outside of cities, while having a positive impact on the province as a whole. This approach reflects the Foundation's enduring commitment to community.

"The future looks promising."

Mitsou explains that this year, she has had some of the best brainstorming sessions she's ever had with the Foundation team, indicating a promising future for the organization. Indeed, after the more difficult period of the pandemic, the whole team was mobilized and ready to get back to creativity. The collective energy deployed was remarkable. She adds that even though some projects may take longer to build, they are well worth the effort, since they will be truly profitable and sustainable.

MESSAGE FROM SARAH-MAUDE BEAUCHESNE, SPOKESWOMAN

My involvement with the Foundation comes entirely from the heart. In my humble way, I wanted to be a voice for my generation, for women and men who, like me, were not sufficiently aware of the risks of breast cancer. We're young, we think we're invincible, safe from "old lady diseases," but we definitely need to be better informed and take better care of ourselves and our breasts, and, above all, we need to be better at prevention. Because it concerns us too. A lot.

Through my role as spokesperson over the past year, I've also become acutely aware of the Foundation's community involvement.

This circle of women devoting body, heart and soul to the cause is, in my opinion, an unparalleled force. With them and thanks to them, the Foundation is truly human-centred, and has a kind approach that is crucial in times of illness.

My takeaway is that you just can't be diagnosed with breast cancer and live with this disease without such a community. I have learned a lot from them. About cancer, yes, but above all about life and empathy, solidarity... and love.

Sarah Maude



The Foundation in Action

Education and community support

For many people, 2022 was the year of "return" after the pandemic era.

The same was true for the Quebec Breast Cancer Foundation, with a "return" to the field and the launch of the Quebec regional tour. This initiative, which enabled us to visit more than ten regions of Quebec, was aimed at meeting Quebecers and exchanging views on the realities of their lives while analyzing the needs of different regions. It was also an opportunity to organize the first two Santé Mieux-Être days in Quebec City and Gatineau, days filled with conferences and workshops about well-being throughout the breast cancer journey.

The year 2022 was also the first full year of operation for the PINK line, a free, confidential helpline staffed by peer helpers. Through the results analysis of this help line, we found that anxiety levels of callers was reduced by an average of 40% between the beginning and end of the call.

Research support

As far as the Foundation's research investments are concerned, the thirty or so funded projects continued to make progress. In addition, in 2022, two new projects linked to the development of new therapies were funded, one of which specifically targets metastases. We would also like to highlight our ongoing collaboration with the Cancer Research Society (CRS), with which we are jointly funding two research teams for two years through operating grants.

The year 2022 was also the first full year of operation of the PINK helpline, a free and confidential telephone hotline run by peer helpers.





A New Perspective of the Disease



JACQUES SIMARD
PH.D., MSRC, MACSS, ASC

**Vice-Dean for Research
and Innovation**

**Full professor,
Department of Molecular Medicine
Faculty of Medicine, Université Laval
Centre de recherche du CHU
de Québec - Université Laval**

The Quebec Breast Cancer Foundation is one of the financial partners of the PERSPECTIVE international research project, for *Personalized Risk Stratification for Prevention and Early Detection of Breast Cancer*. This project is made possible by technological advances in genomics, which enable us to analyze masses of genetic data and gain access to the largest international cohorts of several hundred thousand women across six continents. The work has already helped our understanding of genetic susceptibility to breast cancer and has provided crucial insights into the mechanisms underlying its development.

This research has also provided essential data for the development of a "polygenic risk score (PRS)" for breast cancer. Knowing that common genome variations (SNPs) act multiplicatively, they can be combined in mathematical models. Analysis of data from over millions of common variations of the genome, in nearly hundreds of thousands of women, has led to the development of a polygenic risk score that includes 313 common variations. This is a decisive step towards improving breast cancer risk prediction and prevention, and early detection strategies.

The PERSPECTIVE studies have also led to substantial improvements in the BOADICEA (*Breast and Ovarian Analysis of Disease Incidence and Carrier Estimation Algorithm*) risk prediction, combining information on family history of cancer, the SRP, as well as mammographic density, weight, age at menopause, alcohol consumption and use of hormone replacement therapy. The BOADICEA model has been used via its CanRisk web application since January 2020 in 120 countries in around 1,500,000 personalized cancer risk assessments.

The PERSPECTIVE project continues in its Integration and Implementation phase (PERSPECTIVE I&I). One of the main objectives of this phase, involving some 4,500 women from Quebec and Ontario, is to develop a reference framework to support the implementation of a personalized, risk-based approach to breast cancer screening.



Using the risk stratification tools developed in phase one of PERSPECTIVE, this large-scale implementation study aims to produce evidence-based data on feasibility and acceptability, the adoption and cost effectiveness of screening based on individual risk, thus helping to determine the age at which a woman would be invited for the first time for screening, the frequency of screening, and the most appropriate imaging modalities. This paradigm shift would better serve young women who are at high risk of the disease, and who currently slip through the cracks of the standard screening program that uses age as the main eligibility criterion. This project is made possible thanks to collaboration with the Direction de la cancérologie du MSSS du Québec, and Santé Ontario/Action Cancer Ontario.

"This paradigm shift would allow us to better serve young women who are at high risk of the disease and who slip through the cracks of the standard screening program which uses age as the main eligibility criterion."

The Strength of Solidarity

Fundraising events

More than 313 community initiatives organized this year around the province

IN DRUMMONDVILLE

An enthusiastic group of Essity employees put their passion for cycling to good use by supporting breast cancer research. In September 2022, participants covered more than **700 km** and raised more than **\$44,000** for the cause by creating an atmosphere of solidarity within their team.



IN SAINT-JOSEPH-DE-SOREL

In August 2002, a first for the Foundation, Mario Boutot and Chantal Masse organized the **Camper pour la vie** event, which was a fundraising weekend in partnership with the city of Saint-Joseph-de-Sorel. For an entire weekend, campers were able to leverage their talents for a good cause: yoga sessions, talent shows, spaghetti dinners, bingo and even shaving their hair to raise funds. Their collective efforts raised an impressive **\$30,000** for the Foundation.



Celebrating Excellence

Every year, the Quebec Breast Cancer Foundation celebrates the contribution of individuals who have played an important role in the fight against breast cancer. In 2023, three awards of excellence were presented.



JEAN-FRANÇOIS CÔTÉ

**President, Scientific Director,
Director of the Cytoskeleton
Organization and Cell Migration
Research Unit and Full Research
Professor, Institut de recherches
cliniques de Montréal**

Scientific Distinction Award

Tribute to an individual for the scope and impact of their career, and for the scientific quality of their research which has led to major advances in the fight against breast cancer.

Récipiendaire du Grand prix scientifique, Recipient of the Grand Prix Scientifique, Dr. Jean-François Côté, author of **more than 70 scientific articles**, is internationally recognized for his studies on the mechanisms of cancer cell migration and invasion. His work, in particular on breast tumour cells, has opened up new approaches for the development of therapies that aim to interfere with the lethal metastatic process. In addition, his seminal work demonstrating the function and mechanism of the of several cell adhesion proteins in cancer cells has provided a unique understanding of signalling and molecular events in oncogene-modulated cell movements.

Dr. Côté is also pursuing his remarkable discoveries in the field by directing and collaborating in the development of human tumour-derived models for preclinical screening of anti-cancer drugs.

Celebrating Excellence (continued)



Parole-Onco team

MARIE-PASCALE POMEY

Public health physician, full professor in the Department of Family Medicine and Emergency Medicine and the School of Public Health at the Université de Montréal, researcher at the CHUM Research Centre (Carrefour de l'innovation) and scientific co-director of the Centre d'excellence sur le partenariat avec les patients et le public

MADO DESFORGES

Co-Principal Researcher of the PAROLE-Onco program

MARIE-ANDRÉE CÔTÉ

Accompanying patient (AP)

MADELEINE COTÉ

Accompanying patient (AP)

National Bank Innovation and Community Support

Awarded to a person whose work has led to innovation.

The **PAROLE-Onco program** has introduced accompanying patients (APs) into the care journey of breast cancer patients in **three facilities in Quebec**: Centre hospitalier de l'Université de Montréal (CHUM), CIUSSS de l'Est-de-l'Île-de-Montréal (CIUSSS-EMTL) and CHU de Québec-Université Laval.

These accompanying patients are selected, trained and coached, and provide emotional, informational and educational support to patients, while also helping them navigate the system. The evaluation of the program's implementation showed that APs alleviate the anxiety experienced by patients, helping them to better cope with the impact of cancer on the different facets of their lives while becoming partners in their care. APs work with patients and healthcare professionals, providing healthcare professionals with relevant information to improve care.

The **PAROLE-Onco program** will be deployed in five other Quebec establishments and for patient journeys other than breast cancer. It is also expanding into France, Switzerland and Belgium.

**DJAZYA YETTOU**

**Student in the International
Bachelor's degree in natural sciences,
health sciences option**

Pam McLernon Volunteer Engagement Award

**Awarded each year to a volunteer, organizer
or organizing committee of a community
initiative for their remarkable commitment
and impact for the Foundation and the cause.**

Djazya Yettou, upon her own initiative, set up an awareness kiosk every week in October at her CEGEP. Touched on a personal level by the disease, Djazya leveraged her creativity by developing her own educational material to attract the attention of her peers and raise awareness about breast cancer. Since then, she has been involved as a volunteer in various initiatives run by the Quebec Breast Cancer Foundation. Her energy and involvement as a volunteer make her a great ally for the cause, which she holds dear. In giving her this award, we would also like to encourage Djazya to continue her studies in science, to achieve her dream of becoming an oncologist.

Thank You for Your Dedication!

Our team

Cédric Baudinet

Director,
Investments and health promotion

Chantal Bellehumeur

Accounting technician

Caroline Bergeron

Senior advisor,
Marketing

Simon Boisjoly

Head of donations and philanthropic relations

Béatrice Boudreau

Database and customer service officer

Catherine Bourdon

Head of community initiatives

Baptiste Carruel

Coordinator,
Strategy and marketing

Suzanne Matos

Graphic designer

Karolane Cliche

Coordinator,
Community initiatives

Martine Côté

Senior advisor,
Communications and public relations

Karine Iseult-Ippersiel

President and CEO

Christelle Kouadio

Head of partnerships

Solène Le Bourhis

Advisor,
Marketing and senior content strategy

Louise Levesque

Director,
Marketing and communications

Michelle Lizotte Savoie

Community manager

Sandrine Marchand

Coordinator,
Prevention and health promotion

Audrey Marcotte

Advisor,
Human resources

Charlène Marie

Coordinator,
Support programs

Lisa Martin

Coordinator,
Education and awareness

Fatima Zahra Mernissi

Web project manager

Isabelle Sarrazin

Coordinator,
Financial assistance program

Florent Savini

Executive assistant

Gisèle Umurungi

Advisor,
Partnerships

Mélanie Wilhelm

Vice-President,
Donations, finance and administration

Our Board of Directors

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Partner
Stikeman Elliott

SECRETARY

Mario Cecchini

Commissioner
The Quebec Major Junior Hockey League

TREASURER

Karine Bissonnette

Partner
Demers Beaulne S.E.N.C.R.L.

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Vice-President
Growth Marketing, Data Science
& Consumer Insights
La Presse

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Vice-President
Development and Customer Experience
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BMO Groupe financier

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Yanouk Poirier

Managing Partner
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Nathalie Pratte

President
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Josephine L. Scalia

Vice-President (Head of Taxation)
Atrium Innovations Inc. (Nestle Health Science)

Etienne Crevier

Founder of BiogeniQ and
CEO at Entourage

Natacha Jean

Director of Public Affairs
Micrologic

Maxime Remillard

President and CEO
Remcorp Inc

Natacha Lavoie

Head of Legal Affairs
Alimentation Couche Tard

Our Partners

MAIN PARTNER



PRESTIGE PARTNERS - \$100,000 AND MORE



MAJOR PARTNERS - \$50,000 TO \$99,999



OFFICIAL PARTNERS - \$20,000 TO \$49,999



SUPPORTING PARTNERS - \$5000 TO \$19,000

Epiderma Québec inc.
Sel Drummond Enr. | Les Entreprises Bourget inc.
Merck Canada inc.
Ordre des technologues en imagerie médicale,
en radio-oncologie et en électrophysiologie
médicale du Québec
Pronature inc.
PubXpert.com
Roche
Top Dessert
Habex Inc
Kinatex Sports Physio
Goélette Éditions

CONTRIBUTORS - \$1000 TO \$4999

Atelier RF
Atelier Tonic
Vrooden Brewery Inc.
Danièle Henkel Entreprises Inc
Rachel's Box Inc.
Innovante Deco
Dominion & Grimm Inc.
Endorphine Cycling & Triathlon
Érablement bon!
Fleurs et passion Yasmina Inc
Omega Distribution LTD.
Tire-Tag
Impact Automotive
Mixte Magazine
Mme L'Ovary
Nail Création
Neige et pelouse Ste-Odile
Savoir Fleur
Soi-Bio aromacoscopic
Sois écolo
Sushi Shop
TalThi
Topring
VGAM Biome

MEDIA PARTNERS



Thank you to our Donors

The Quebec Breast Cancer Foundation would like to thank all those who have contributed over the past 29 years to making a difference in the lives breast cancer patients. Thanks to your donations, we have expanded the eligibility criteria for our financial assistance program to help even more Quebec users.

Special thanks to the **Roses of Hope Foundation** for its continued generosity. This year, \$425,000 was donated to our Foundation, including \$200,000 dedicated to research.





The Foundation is a doubly certified organization





Financial Statements

RESULTS AND CHANGES IN NET ASSETS YEAR ENDED MARCH 31, 2023

	2023	2022
PRODUCT		
Fundraising and donations	5,590,375	4,372,998
Investment income	461,072	1,097,988
Subsidy income	9,592	112,598
	6,061,039	5,583,584
EXPENSES		
Expenses - fundraising	1,577,815	1,606,689
Communications and marketing	453,565	187,302
Administrative expenses	449,132	504,931
Investment management fees	106,409	103,630
	2,586,921	2,402,552
EXCESS OF REVENUES OVER EXPENSES BEFORE PROGRAM CONTRIBUTIONS	3,474,118	3,181,032
PROGRAM CONTRIBUTIONS		
Research	1,454,306	2,533,349
Support	1,040,354	989,028
Education and awareness	815,235	473,877
Amortization of tangible fixed assets	10,213	13,868
Amortization of intangible assets	21,395	25,435
	3,341,503	4,035,557
EXCESS (SHORTFALL) OF INCOME OVER EXPENSES	132,615	(854,525)
NET ASSETS AT BEGINNING OF THE YEAR	15,562,802	16,417,327
NET ASSETS AT END OF THE YEAR	15,695,417	15,562,802

BALANCE SHEET AT MARCH 31, 2023

	2023	2022
ASSETS		
CURRENT ASSETS		
Treasury	1,863,759	1,465,076
Receivables	167,730	556,512
Stocks	55,652	73,524
Prepaid expenses	214,218	246,573
Short-term realizable investments	4,346,788	1,468,137
	6,648,147	3,809,822
INVESTMENTS	9,322,096	11,871,858
TANGIBLE FIXED ASSETS	41,078	54,030
INTANGIBLE ASSETS	24,173	85,302
	16,035,494	15,821,012
LIABILITIES		
CURRENT LIABILITIES		
Creditors	300,195	228,210
Deferred income	39,882	30,000
	340,077	258,210
UNRESTRICTED		
NET ASSETS	15,695,417	15,562,802
	16,035,494	15,821,012





Quebec
Breast Cancer
Foundation